

www.shikshaabhiyan.com

PRIVACY POLICY

Introduction

We, at AAA High Tech Marketers Pvt. Ltd. ("www.shikshaabhiyan.com") are committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information ("Personal Information") you share with us.

"Personal Information" means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address and an email address or other contact information, whether at work or at home. In general, you can visit AAA High Tech Marketers Pvt. Ltd. ("www.shikshaabhiyan.com") Web pages without disclosing any of your personal information.

By using our website www.shikshaabhiyan.com, you agree to comply with our policies. Our Privacy Policy is designed to assist you in understanding how and what personal information we collect and use that information you provide and to assist you in making informed decisions when using our site and our products and services.

What Information Do we Collect?

When you visit www.shikshaabhiyan.com you may provide us with two types of information: personal information you choose to disclose that is collected on an individual basis and website usage information collected on an aggregate basis as you and others browse our website www.shikshaabhiyan.com.

Browsing www.shikshaabhiyan.com

If you browse through www.shikshaabhiyan.com without entering any personal data, we will gather and store certain information about your visit. This information does not identify you personally and cannot be linked back to you unless you decide to identify yourself. If you are only browsing, we collect the following information: internet protocol address, the type of browser and operating system used to access www.shikshaabhiyan.com, the

date and time you access www.shikshaabhiyan.com, the pages you visit (click-through), and if you have linked to www.shikshaabhiyan.com from another website, the address of that website as well as additional information related to your visit. We use your IP address to help diagnose problems with this Site's server, and to administer www.shikshaabhiyan.com. Personal Information You Choose to Provide.

Registration Information.

You will provide us information about yourself which will enable us to verify whether you are eligible to access and use certain information, materials and services available from the website

www.shikshaabhiyan.com . This information may also be used to enable us to enhance your visit to

our website www.shikshaabhiyan.com, to assist you with customer service or technical support issues,

or to follow up with you after your visit, or to otherwise support your relationship with

www.shikshaabhiyan.com .It is completely optional for you to participate. However, failure to

participate may mean that you cannot access and use certain information, materials and services. For

example, we request information from you when you:

-Log-on to certain areas of the website, where you may be prompted to provide us with your Log in Name and Password as a condition to gaining access to certain information, materials or services.

-Register or sign-up to use our services.

-Subscribe to newsletters.

-Show interest to be added to our mailing lists for other products and services.

-Place an order.

-Provide feedback in an online survey.

In each of the instances above, we typically ask for your name, e-mail address, phone number, address, Log in Name and Password, as well as, other similar personal information that is required to register or subscribe to our services or offers. On occasion, we may ask for additional

information to enable us to provide you with access to and use of certain information, materials and services. In case of newsletters or mailing lists, you will always have the option to "unsubscribe" to these mailers at any time that you choose.

Wherever www.shikshaabhiyan.com collects personal information we make an effort to include a link to this Privacy Policy on that page.

We use the personal information we collect to: provide and improve our Services, to provide you with a personalized experience on our sites (especially, by offering you services that is best suited for you), to contact you about your account and our Services, to provide you customer service, to provide you with personalized advertising and marketing, and to detect, prevent, mitigate and investigate fraudulent or illegal activities. We may use and retain your personal information as follows:

Provide, improve, and personalize our Services

We provide access to and use of our Services. Site content that includes services that you may like, will be offered. It will help in keeping track of your usage of the Website.

It will provide you with various offers and opportunities on behalf of other members of our educational forum and all our partners, keeping in mind we do not share any financial information with them without your explicit consent.

It will help us, customize, measure, and improve our Services. Other services requested by you as described, will be provided, when we collect the information

We may use geo-location information to provide you with location based services (such as advertising, search results, and other personalized content)

Contact you about your account and provide you customer service

It will help us contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveyor questionnaires, or as otherwise necessary to provide you customer service. You will be contacted as necessary to enforce our User Agreement, applicable national laws, and any agreement we may have with you.

For these purposes we may contact you via email, telephone, text messages, WhatsApp messages and postal mail. When contacting you via telephone, to ensure efficiency, we may use auto dialer or pre-recorded calls and text messages.

Personalize our advertising and marketing communications

We use it to personalize, measure, and improve our advertising based on your advertising customization preferences. *We will also contact you, in ways such as email, telephone, text messages, via WhatsApp or postal mail, so as to keep you informed about our numerous offers, coupons, discounts and special promotions, as well as apprise you about our services, and those of our organization, with a view to facilitate our mission of imparting education.* We will use the contact information you have provided to contact you by e-mail, SMS text, WhatsApp Messages and/or telephone. Message and data rates may apply. Deliver targeted marketing, service updates, and promotional offers based on your communication preferences will be done.

Prevent, detect, mitigate, and investigate fraudulent or illegal activities

It will help us prevent, detect, mitigate, and investigate fraud, security breaches, potentially prohibited or illegal activities. It will also be used to enforce our Privacy Notice, our User Agreement or other policies.

We retain your personal information as long as it is necessary and relevant for our operations. In addition, we may retain personal information from closed accounts to comply with national laws, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce our User Agreement and take other actions permitted or required by applicable national laws. After it is no longer necessary for us to retain your personal information, we dispose of it in a secure manner according to our data retention and deletion policies.

User Representations

(a) User represents that he or she is not violating any applicable law or regulation and not legally or otherwise disabled which limits the ability to comply with these terms or to use www.shikshaabhiyan.com, products or services.

(b) User represents that all the information submitted including but not limited to registration, is truthful and accurate and that the User will maintain the accuracy of such information perpetually.

(c) User shall not purchase www.shikshaabhiyan.com products or services for resale to others and will not do so without www.shikshaabhiyan.com's prior written consent.

Sharing information with Third Parties

www.shikshaabhiyan.com may enhance or merge your information collected at its website with data from third parties for purposes of marketing products or services to you. With respect to network advertising companies (companies that manage and provide advertising for numerous unrelated companies), to the extent that www.shikshaabhiyan.com utilizes such advertising companies to provide advertisements on the website, may provide them with your Sign in Name and any demographic information about you that we collect. Those advertising companies may combine that data with non-personally identifiable data collected by the advertising company from your computer, solely for the purpose of delivering on our website, advertisements that are targeted to you.

At times situation may arise where we are required to disclose your personal information to third parties for purposes other than to support your customer relationship with www.shikshaabhiyan.com, such as in connection with a corporate divestiture or dissolution where we sell all or a portion of our business or assets (including our associated customer lists containing your personal information), or if disclosure is required by law or is pertinent to judicial or governmental investigations or proceedings. We will send you information about our various products and services, or other products and services we feel may be of interest to you. Only www.shikshaabhiyan.com (or agents or contractors working on behalf of www.shikshaabhiyan.com and under confidentiality agreements) will send you these emails.

How Do We Secure Information Transmissions?

Email is not recognized as a secure medium of communication. For this reason, we request that you do not send private information to us by email. This Site does not, however, provide facilities for the secure transmission of information across the Internet. You should be aware that there are inherent risks associated with the transmissions of Personal Information via the Internet.

If you do not wish to use the Internet to transmit personal information you can mail or phone us, Details are provided under 'How to Contact us'.

How Can You Access and Correct Your Information?

Email is not recognized as a secure personally identifiable information calling medium of communication. You may request access to all your that we collect online and maintain in our database by www.shikshaabhiyan.com

Certain Disclosures

We may disclose your personal information if required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law or comply with legal process served on us or affiliated parties; (b) protect and defend our rights and property, our site, the users of our website, and/or our affiliated parties; (c) act under circumstances to protect the safety of users of our site, us, or third parties.

What About Other websites Linked to Our website?

We are not responsible for the practices employed by Web sites linked to or from our Web site nor the information or content contained therein. Often links to other Web sites are provided solely as pointers to information on topics that may be useful to the users of our Web site.

Please remember that when you use a link to go from our website www.shikshaabhiyan.com to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including websites which have a link on our website www.shikshaabhiyan.com, is subject to that website's own rules and policies. Please read carefully those rules and regulations and privacy policy before proceeding.

Cookies

Our websites and online services may use “cookies.” Cookies enable us to personalize your experience on www.shikshaabhiyan.com, tell us which parts of our websites people have visited and give us insights into user behavior so we can improve our communications and products. You may choose to disable and or reject cookies in the web browser, by going to Preferences in your browser setting and then to the Privacy pane and choose to block cookies. Because cookies are used on our websites,

disabling them may prevent you from using certain parts of the sites or you may be asked to enter information about yourself more than once.

External links

www.shikshaabhiyan.com may include hyperlinks to other websites or content or resources. We have no control over any websites or resources, which are provided by companies or persons other than us.

You acknowledge and agree that we are not responsible for the availability of any such external sites or resources, and do not endorse any advertising, products or other materials on or available from such websites or resources.

You acknowledge and agree that we are not liable for any loss or damage which may be incurred by you as a result of the availability of those external sites or resources, or as a result of any reliance placed by you on the completeness, accuracy or existence of any advertising, products or other materials on, or available from, such websites or resources. These third-party service providers and third-party Sites may have their own privacy policies governing the storage and retention of your personal information that you may be subject to. We recommend that when you enter a Third-Party website, you review the Third Party website's privacy policy as it relates to safeguarding your personal information.

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Third Party Services

Third parties may provide certain services available on www.shikshaabhiyan.com. www.shikshaabhiyan.com may provide information, including Personal Information, that www.shikshaabhiyan.com collects on the Web to third-party service providers to help us deliver programs, products, information, and services. Service providers are also an important means by which www.shikshaabhiyan.com maintains its Web site and mailing lists. www.shikshaabhiyan.com will take reasonable steps to ensure that

these third-party service providers are obligated to protect Personal Information on www.shikshaabhiyan.com's behalf.

www.shikshaabhiyan.com does not intend to transfer Personal Information without your consent to third parties who are not bound to act on www.shikshaabhiyan.com's behalf unless such transfer is legally required. Similarly, it is against www.shikshaabhiyan.com's policy to sell Personal Information collected online without your consent.

Children's Privacy

We do not knowingly collect personal information from children below the age of 15. If we learn that we have personal information on a child below the age of 15, we will delete that information from our systems. Even for personal information of children of the age of 15 years and above, the personal information is collected only for the purpose of their educational requirement and service needs as provided by this Web site.

Spamming

Sending unsolicited mail messages, including, without limitation, commercial advertising and informational announcements, is expressly prohibited. A user shall not use another site's mail server to relay mail without the express permission of www.shikshaabhiyan.com.

It is contrary to www.shikshaabhiyan.com policy for customers to use our servers to effect or participate in any of the below mentioned activities:

- . To post to any Usenet or other newsgroup, forum, e-mail mailing list or other similar group or list articles which are off-topic according to the agreement or other owner-published FAQ or description of the group or list;
- . To send unsolicited mass e-mailings, if such unsolicited e-mailings provoke complaints from the recipients;
- . To engage in any of the foregoing activities using the service of another provider, but channeling such activities through www.shikshaabhiyan.com provided server, or using www.shikshaabhiyan.com provided server as a mail drop for responses;

.To falsify user information provided to www.shikshaabhiyan.com or to other users of the service in connection with use of www.shikshaabhiyan.com service.

Consequences of Violation:

Our failure to act with respect to a breach by you or others does not waive our right to act with respect to subsequent or similar breaches. You understand and agree that, because damages are often difficult to quantify, if it becomes necessary for us to pursue legal action to enforce these Terms, you will be liable to pay us the following amounts as liquidated damages, which you accept as reasonable estimates damages for the specified breaches of these Terms: If you post a message that (1) impersonates any person or entity; (2) falsely states or otherwise misrepresents your affiliation with a person or entity; or (3) that includes personal or identifying information about another person without that person's explicit consent(4) you aggregate, display, copy, duplicate, reproduce, or otherwise exploit for any purpose any Content (except for your own Content) in violation of these Terms , you agree to pay www.shikshaabhiyan.com fifty thousand rupees (Rs 50, 000) for each such message.

Your Consent

By using the Website and/ or by providing your information, you consent to the collection and use of the information you disclose on the Website in accordance with this Privacy Policy, including but not limited to Your consent for sharing your information as per this privacy policy. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Data Security

If you use a feature requiring payment of a fee, we transmit your credit card data to our bank for processing. If we encounter a problem with payment, we may review the order information with you and our bank to resolve it. We do not otherwise disclose your credit card information. We do not share your email address or your personal information with third party marketers.

We offer secure pages to collect sensitive information on our order form, such as credit card information. We also use administrative, physical and technical precautions to help protect the confidentiality, security and integrity of personal information stored on our system. We host the Site at a commercial-grade data center that employs extensive security practices. While no computer system is completely secure, we believe the measures implemented by our Site reduce the likelihood of security problems to a level appropriate to the type of data involved

CHANGE YOUR PERSONAL INFORMATION

To update, correct or review your Personal Information that was previously provided by you to use, you have the following options:

If you have signed up with us and have an account, you may make the changes on your account profile page by signing in and saving the said changes/ modifications. Any change/ modification made by you will be reflected on the website.

Please mention the changes to be made clearly and we will try and update the required changes/ modifications as requested by you.

Information Sharing and Disclosure

www.shikshaabhiyan.com does not rent, sell, or share personal information about you with other people (save with your consent) or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances.

We provide the information to trusted partners who work on behalf of or with www.shikshaabhiyan.com under confidentiality agreements. These companies may use your personal information to help www.shikshaabhiyan.com communicate with you about notification/offers from www.shikshaabhiyan.com and our marketing partners. However, these companies do not have any independent right to share this information.

We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.

We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person,

violations of www.shikshaabhiyan.com terms of use, or as otherwise required by law.

We transfer information about you if www.shikshaabhiyan.com is acquired by or merged with another company. In this event, www.shikshaabhiyan.com will notify you before information about you is transferred and becomes subject to a different privacy policy. www.shikshaabhiyan.com displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, student ages 15-18 from a particular geographic area.

www.shikshaabhiyan.com does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad. www.shikshaabhiyan.com advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies, coaching institutes, university, colleges).

www.shikshaabhiyan.com works with vendors, partners, advertisers, and other service providers in different industries and categories of business.

Confidentiality and Security

. www.shikshaabhiyan.com limits accesses to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

. www.shikshaabhiyan.com has physical, electronic, and procedural safeguards that comply with the laws prevalent in India to protect personal information about you.

Intellectual property rights

Unless otherwise stated, we or our licensors own the intellectual property rights in the website and material on the website. Subject to the license below, all our intellectual property rights are reserved.

Majority of the products/videos displayed on _are sourced, implemented, executed or recorded by the team members associated with the project or outsourced with the best knowledge of our team members.

Public Forums:

When you use certain features on our website like the discussion forums and you post or share your personal information such as comments, messages, files, photos, will be available to all users, and will be in the public domain. All such sharing of information is done at your own risk. Please keep in mind that if you disclose personal information in your profile or when posting on our forums this information may become publicly available.

www.shikshaabhiyan.com shall not be liable for any loss or damage sustained by reason of any disclosure (inadvertent or otherwise) of any information concerning the user's account and / or information relating to or regarding online transactions using credit cards / debit cards and / or their verification process and particulars nor for any error, omission or inaccuracy with respect to any information so disclosed and used whether or not in pursuance of a legal process or otherwise.

Notice:

In the event you have any grievance relating to the processing of information provided by you, you may contact at the following email address:

info@shikshaabhiyan.com

A statement, under penalty of perjury, that the information in the notice is accurate, and that the information being complained belongs to you will be required.

is free to offer its services to any client/prospective client without restriction.

How to contact us

Should you wish to contact us for any reason regarding our privacy practices, please contact us at:

Address- A-10/ 110, Shiksha Abhiyan, Moti Nagar, New Delhi- 110015.

Changes to this Statement

www.shikshaabhiyan.com reserves the right to change this Privacy Policy at any time and we will take reasonable steps to advise you of any material changes. However, you should review this Privacy Policy from time to time to ensure that you are aware of and accept any changes made. For example, your continued consent to our collection, use and disclosure practices following notification of any material change and/or your continued access of our Website following the posting on the Website of any material changes to the privacy statement will signify your acceptance of an agreement to be bound by the terms of the modified Privacy Statement.

Notify Us

If at any time, you believe that www.shikshaabhiyan.com or its users/members have not adhered to these principles, please notify www.shikshaabhiyan.com by e-mail at info@shikshaabhiyan.com and we will use all commercially reasonable efforts to promptly determine and correct the problem

CANCELLATION AND REFUND POLICY

We do not provide any option for cancellation of products and/or services you have purchased or subscribed to. Once a product/service has been purchased, we cannot provide any refund, either totally or partially. We have provided ample number of sample/ demo videos on our website, app and social media and suggest that you go through them before you subscribe to or purchase from www.shikshaabhiyan.com.

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